



Mental Health Walk - May 7, 2011
5K Mental Health Run - July 24, 2011
Sponsorship Opportunities

Title Sponsor - \$3000

- ***The event will carry your business or organization's name and logo***
- Your business or organization's name and logo *prominently* listed on event's opening ceremony board
- Your business or organization's name and logo featured on
 - **all** publicity materials – posters, brochures
 - T-shirts provided to walkers and volunteers
 - Media releases
 - Link to your website from the WALK website
- Opportunity to set-up display/table showcasing business in prominent location

Golden Sponsor - \$2000

- Your business or organization's name listed on the opening ceremony board at the event
- Your business or organization's name and logo featured on
 - T-shirts provided to walkers and volunteers
 - Publicity materials – posters, brochures
 - Media releases and promotional flyers
 - Link to your website from the WALK website
- Opportunity to set-up display/table promoting your business or organization

Silver Sponsor - \$1000

- Your business or organization's name listed on the opening ceremony board at the event
- Your business or organization's name and logo featured on
 - T-shirts provided to walkers and volunteers
 - Publicity materials
 - Link to your website from the WALK website
- Opportunity to set-up display/table promoting your business or organization

Bronze Sponsor - \$500

- Your business or organization's name listed on the opening ceremony board at the event
- Your business / organization's name featured on T-shirts and some promotional materials
- Link to your website from the WALK website
- Opportunity to display your business or organization's information on event day

Benefactor - \$250

- Your business / organization's name listed on event flyers and opening ceremony board
- Opportunity to display your business or organization's information on event day

Supporters

Refreshments – food and/or beverages for 600+ participants
T-Shirts and printing for 600+ participants
Silent Auction items - artworks, pottery, gift baskets

Prizes for winners – gift certificates
Balloon Arch
Cash Donations

Promoting mental wellness for everyone, everyday