



...Bringing Wellness Dear Community Member,

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**WALK for
Mental Wellness**

You may never need us but right now we need you.

We need you to join other businesses and organizations in our community as a sponsor of the annual Walk for Mental Wellness in May and 5K Run for Mental Health in July. Sponsorship provides you with a **double** opportunity to put your image and your product directly into the hands of hundreds of potential customers.

Depending on the level of your involvement, your advertising logo may be seen many times during the Walk and Run promotional period. Your support of this event will present your business in a dynamic, unique and upbeat environment that will help promote your product or service.

Your business will benefit from many event-related promotions. Helping by providing in-kind donations adds a special touch to the event. Your contribution in this area will be greatly appreciated. We are looking for snacks, bottled water, small gifts for door prizes, as well as balloons and banners for the event. In-kind donations will be acknowledged in the appropriate sponsorship level category.

Top Reasons to Sponsor the Annual Walk for Mental Health

- Mental illness is the most prevalent public health problem in our community today, more common than cancer, heart and lung disease combined. Yet only one in 3 people get the help they need.
- Mental illness impacts your business and our community
- Hope is stronger today than ever
- Together, we can dispel the myths about mental illnesses
- It's a walk in the park!

Mental Health America of Fredericksburg cares and works hard to help those in need. We need sponsors like **YOU** to help us continue our important work. For the fact is that while you may not need our help, someone you know probably will. Proceeds from these events allow us to continue delivery of **free** programs and services that benefit people living in our community.

Our 2009 goal is \$25,000.

Please help us help others. Become a Sponsor and help us promote mental wellness for everyone, everyday. We hope to hear from you soon.

Sincerely,

Linda LaFave
President

Promoting...

mental health and wellness for everyone, everyday and in times of crisis